



April 21, 2024

Porto · Portugal

FOOTBALL

M A S T E R Y

— International Conference —

www.footballmastery.net



Dear Reader

Football is so much more than a mere sport. Economically speaking, football's influence goes way beyond its 90 minute game. In some countries alone, the football industry represents over 1% of the national GDP and offers countless business opportunities. We will be exploring football's business model with a special focus on Portugal, approaches to the different management styles, internationalisation of the industry, diversification of income sources and the role of firms and clubs in the international football arena.

Technology is changing the world we live in and football is not an exception to this transformation. Discover how the leading firms and cutting edge Startups are engaging in this new field of opportunities. We will get a peek of how the latest technology and innovations can help strengthen athletes' performance, increase the entertainment for viewers and boost clubs incomes. Are you ready to reach out and discover how the game of football is using technology to jump to the next level?

Football is a sport with important values that can be used as a tool to fight poverty and social exclusion. Important Institutions, clubs and firms will present us their programs and contributions to the improvement of child welfare and disfavoured societies.

football mastery

Our Vision

Football Mastery provides people around the world the opportunity to hear the most remarkable leaders in the field. Our purpose is to empower everyone to join our efforts, and to provide everyone with the opportunity to learn from the top leaders in the field.

It is our mission not only to educate everyone, but also to serve as a platform where everyone can have an active role on making the future a reality.

It is our goals to inspire and empower each participant to become an active agent. We believe that everyone around the world will be able to have a contribution for our common goals. Regardless of where each participant lives, we are bringing everyone online, giving everyone the opportunity to participate in changing the current status quo, and giving everyone the opportunity to join this global effort, affordably, easily, and comfortably.





Program Overview

MORNING
(EST Time)



08:30am
REGISTRATION



09:00am
OPENING
SPEECH



10:00am
TALK
The economy
of Soccer

 **Nuno Martins**
VIEW SPEAKER



11:00am
TALK
Club
Management

 **Steven Garan**
VIEW SPEAKER



12:00pm
TALK
Television rights and
content distribution

 **William Faloon**
VIEW SPEAKER



01:00pm
LUNCH AND
NETWORKING

AFTERNOON
(EST Time)



02:00pm
TALK

Player
Management

 **Nuno Martins**
VIEW SPEAKER



03:00pm
TALK

Wealth
Management

 **Steven Garan**
VIEW SPEAKER



04:00pm
TALK

Soccer as an element
of social inclusion

 **William Faloon**
VIEW SPEAKER



04:30pm
TALK

High performance and
motivational sports psychology,
Nutrition and Doping

 **Oli Zolman**
VIEW SPEAKER



05:00pm
TALK

Women's Soccer:
Present and future

 **Francisco Bram**
VIEW SPEAKER

AFTERNOON
(EST Time)



05:30pm
TALK

Futsal, Street Soccer
and Beach Soccer



William Faloon
VIEW SPEAKER



06:00pm
TALK

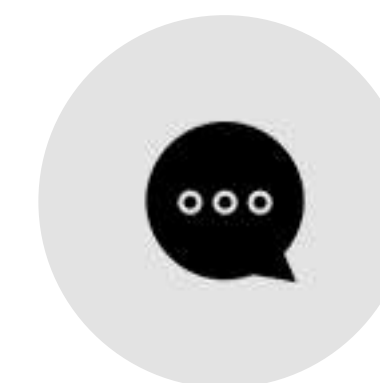
Smart
Stadiums



Nuno Martins
VIEW SPEAKER



07:00pm
CLOSING
SPEECH



08:00pm
DINNER AND
NETWORKING



09:30pm
PARTY AND
NETWORKING



Speakers

NUNO MARTINS, PH.D.



**Polymath, researcher, entrepreneur,
and a healthy life extension advocate**

Nuno is a polymath, a researcher, an entrepreneur, and a life and health extension advocate. As a polymath, he usually likes to make use of different subject areas, drawing ideas and concepts from different bodies of knowledge to solve specific problems.

As an illustrative example, his published papers involve several fields of research, for example: quantitative neuroscience, computer science, nanotechnology, robotics, and others. Several previous education experiences have supported and nurtured his polymath approach to problems. As a researcher, he is interested in any scientific, engineering, or technological development with potential applications or consequences for healthy life extension. Along these lines, he is currently a focused on developing technologies for human healthy life extension.

In business, he created his own company to fund his education. Along the way, several academic awards and grants contributed to his necessary funding strategy. The growth of his original company permitted him to create a business group embracing a set of different companies that operate in a large spectrum of business sectors, including: business consulting, education,

information technologies, healthcare services, online sales, and several others.

On life extension related topics, early in his life, motivated to take control of his own health he decided to make several courses related to health-care, body training and nutrition. Thus, he completed several courses related to life and health care, for example, he is a swimming teacher, a professional tennis teacher, a body-building and aero- fitness teacher, a power-lifting professor, and he completed also several courses in nutrition and sleep optimization.

As public speaker Nuno participates in conferences and meeting providing high quality professional presentations in his style. One of Nuno's public appearances was on a groundbreaking large conference (attended by approximately one thousand attendees), where Nuno presented along with amazing celebrities, such as: the visionary billionaire Peter Nygard, the always inspiring Suzanne Somers, and the famous futurist Ray Kurzweil, among many other celebrities... Nuno makes easy the understanding of technical challenging subjects , making accessible to the general audience the most difficult problems.

Ticket Options

Online

€ **159**

Buy Ticket Now

- ✓ Access to all conference talks
- ✓ Access to all panels
- ✓ Meet other attendees
- ✓ Explore all livestream topics covering current biggest trends
- ✓ Network and connect with our speakers and participants
- ✓ Upskill through our experts knowledge
- ✓ Make valuable connections within our global network
- ✓ Meet the world's most exciting companies in the space

Essencial

€ **745**

Buy Ticket Now

- ✓ Full access to all talks
- ✓ Full access to all panels of debate
- ✓ Full access to Expo Area

Vip

€ **1230**

Buy Ticket Now

- ✓ Full access to all talks
- ✓ Full access to all panels of debate
- ✓ Full access to Expo Area
- ✓ **VIP** seating
- ✓ Access to Event Platform Premium section

Premium

€ **2460**

Buy Ticket Now

- ✓ Full access to all talks
- ✓ Full access to all panels of debate
- ✓ Full access to Expo Area
- ✓ **PREMIUM** seating
- ✓ Access to Event Platform Premium section
- ✓ Pen Drive (with Full-Event Recording with all talks and panels)
- ✓ **Networking with speakers** (including lunch with speakers and private introduction)

FOOTBALL

M A S T E R Y

— International Conference —



info@footballmastery.net

+1(925)2148763

www.footballmastery.net